

# Growing your business from a seedling to a forest.

6 REASONS YOU NEED TO GET A COACH

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## IMPROVE PERFORMANCE

Working with a coach can help improve your performance. As a coach, I can help identify areas you might need help with - finding clarity, developing a plan, keeping you accountable or even setting your goals!



## INCREASE SELF-AWARENESS

Coaching is like a talking reflection! Sharing challenges, wins, and blocks with a coach encourages self-reflection and boosts your own understanding.



## ENHANCE LEARNING

My favourite thing about being a coach is sharing knowledge and experiences and it's a powerful tool to level up your business and change your perspective.



## **IMPROVE RELATIONSHIPS**

Coaching can help improve the way you connect with your team and audience and build stronger relationships.



## **INCREASE CONFIDENCE**

A great coach will help you see how great you are!

Coaching can help you build confidence and boost your self-esteem. Our job, after all, is to share feedback - good & bad - and support journey.



## **INCREASE MOTIVATION**

Working with a coach can help keep you on track & motivated!

A great coach will celebrate your wins, help you climb the mountain, and remind you of the goal you're after.



# COACHING CHECKLIST >>>

## LET'S CHECK IN....

On a scale of 1 to 10....

### **where are you now?**

10 being you are exactly what you want, & 1 being, "Help, I am completely lost!"

### **are you clear on your goals?**

10 being my goals are clear & written down, & 1 being, "I have no idea what I want!!"

### **do you have a strategy to achieve your goals?**

10 being I have a business plan, & 1 being, I just wing it.

### **how well are communicating your offer?**

10 being I have clear value proposition that my clients connect with, & 1 being, I post on social, but not sure if they're working.

These are just some of the questions a coach may ask to help them understand your business and what you want to achieve.

The reality is, no matter what you scored, a coach can help you shift your business to the next level. Whether you are a business owner, entrepreneur, or side hustler, I believe we all have the same goal:

***to create something meaningful, that fills our cups and enables us to realise our dreams.***

Whether it is getting clearer on your goals and staying accountable, developing a strategy and structure to grow your business, or helping you communicate your value to your clients, as your coach, my job is to guide you toward the path and to help you see the things you cannot see in yourself.

You bring the dream. I will bring the directions.

# HI, I'M JENNI!

Bundjalung woman & First Nations Advocate  
Author, Speaker, Coach



Jenni Walke is a proud First Nations Bundjalung woman from Australia, Founder of Elephant in the Room Consulting, and co-founder of the B Impact Collective.

Jenni has over 25 years of experience and expertise in leadership development, capability development, business strategy, coaching, and facilitation. She works with businesses and leaders to understand how they work and develop strategies to solve complex problems through new and innovative solutions.

Jenni's mission is to create impact. She enables FAST and SWIFT transformation in small businesses by providing clarity and helping to develop systems and processes while creating massive change in large complex organisations ready for monumental growth.

“Through my coaching and consulting programs, I am to inspire business owners, side-hustlers, and entrepreneurs to gain clarity about their purpose and create businesses that positively impact the world. My approach to business, and how I live my life, is to **DO BUSINESS BETTER.**”

## CONTACT US

WE'D LOVE TO HEAR FROM YOU



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